



## Myrtle Beach Apartment Association

### MEMBERSHIP APPLICATION

Company Name \_\_\_\_\_ Date \_\_\_\_\_  
Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Street Address \_\_\_\_\_  
Contact Name \_\_\_\_\_ Phone No. \_\_\_\_\_ Fax No. \_\_\_\_\_  
Email Address \_\_\_\_\_  
Sponsor \_\_\_\_\_ Company \_\_\_\_\_  
Other trade or professional organization affiliation \_\_\_\_\_

### CLASSIFICATION

Small Owners:	Annual dues: 1-74 Units - Minimum \$150.00 + \$15.00 Better Government Fund + \$15.00 MBAA Shares
Owner/Agent Member:	An owner operator of multiple family housing in the Myrtle Beach area who owns or manages housing. Annual dues: \$2.00 per unit ( covers MBAA, SCAA, & NAA fees ) + \$15.00 Better Government Fund + \$15.00 MBAA Shares ; not to exceed \$950.00.
Associate Member:	A vendor of goods and/or services to Myrtle Beach area apartment operators. ( Includes licensed real estate brokers not qualified under Owner classification ). Annual dues: \$200.00 + \$30.00 ( NAA annual membership fee ). Type of business or principal product/service _____
MBAA - Myrtle Beach Apartment Association ( annual dues - \$1.10 per unit, per year ) SCAA - South Carolina Apartment Association ( annual dues - \$.15 per unit, per year ) NAA - National Apartment Association ( annual dues - \$.75 per unit, per year )	
The following items are included in your annual dues: • MBAA Membership Online Directory • MBAA Decal • MBAA Quarterly Online Newsletter • Access to MBAA mailing list/labels • Free subscription to <i>Units</i> , the magazine of the NAA (The 2011 percentage of NAA dues that will be non-deductible for income tax purposes is 15%)	

I hereby certify that the above information is correct as of this date, and I agree to annually certify the number of the rental units owned and/or managed on the renewal date of my membership. In the event of termination of membership in the Association, for any reason, I agree to discontinue the use of its logo and any signs in any form.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THE MYRTLE BEACH APARTMENT ASSOCIATION  
CODE OF ETHICS**

**PREAMBLE**

*Membership in the association shall be limited to those persons and firms who shall subscribe to and be bound by the following Code of Ethics.*

**CODE OF ETHICS**

*Recognizing the vastly increasing role of the apartment industry in providing quality housing, the members of the Myrtle Beach Apartment Association have united for the purpose of improving the services and conditions of the apartment industry.*

*The members of this Association proudly and publicly assume the responsibility of providing adequate and desirable accommodations and facilities for the enjoyment of apartment residents and recognize our duty to the public, owners, managers, and shall ever be mindful of our obligations to all regulations governing the free enterprise system.*

**Article 1**

We adhere to and practice the Golden Rule in all of our endeavors and conduct ourselves in a forthright and ethical manner to better the communities of which we are part.

**Article 2**

We seek to provide the apartment residing public, our customers, with the high standards of quality and service and to seek to continually provide better value.

**Article 3**

We seek, consistent with the high standards of honesty and integrity, to promote the progress and dignity of the apartment industry and to encourage an even greater share of the public to enjoy the many benefits of apartment living.

**Article 4**

We adhere to the profit principle and believe that the investment, risk, labor and effort required to present an appropriate and high quality product to our residents deserves a fair return.

**Article 5**

We respect the rights of competitors and colleagues to determine the value of their products and services.

**Article 6**

We adhere to the principles of cooperation and friendship among members of this association so as to further the interests of the members and the community we serve.

**Article 7**

We believe in the sanctity of contracts and their enforcement through appropriate procedures.

**Article 8**

We seek every means to improve our knowledge of our industry and to continually strive to promote the education of the membership and to be cognizant of the changes constantly taking place in the housing industry, with the view toward incorporating new ideas into improved management.

**Article 9**

We will refrain from attempting to obtain apartment residents by means of deceptive or fraudulent statements, misrepresentations or the use of implications, unwarranted by fact or reasonable probability, ever mindful of the purpose of the Myrtle Beach Apartment Association and in compliance with the Constitution and bylaws.

**Article 10**

We will not deny services or employment to any persons for reasons of race, creed, sex, or country of national origin.

**Article 11**

We place honesty and integrity and industriousness above all else and establish high ethical standards of conduct in doing business with suppliers, agencies, residents, owners, and managers and the community we serve.

**Article 12**

We believe that it is the duty of each of us to conduct ourselves in accordance with the principles of this Code of Ethics and to condemn those who violate these principles by use of the proper disciplinary procedures established by the Association.

**Below list all apartment communities in the Myrtle Beach Area that are managed by your firm**

*( List any additional apartment communities on an additional sheet )*

Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Fax \_\_\_\_\_  
Phone \_\_\_\_\_ # Units \_\_\_\_\_  
Property Manager \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Fax \_\_\_\_\_  
Phone \_\_\_\_\_ # Units \_\_\_\_\_  
Property Manager \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Fax \_\_\_\_\_  
Phone \_\_\_\_\_ # Units \_\_\_\_\_  
Property Manager \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Fax \_\_\_\_\_  
Phone \_\_\_\_\_ # Units \_\_\_\_\_  
Property Manager \_\_\_\_\_

Payment of dues to associations is not deductible as charitable contributions for federal income tax purposes. The 2011 percentage of NAA dues that will be non-deductible for income tax purposes is 15%. However, dues may be deducted as an ordinary and necessary business expense or deducted under the provisions of the IRS code as recommended by your accountant.  
Mail application and check to: MBAA, P.O. Box 2752, Myrtle Beach, SC 29578